

# Post Checklist

## Pre-Publishing

- Plan post
- Do any prep
- Pictures
  - Take Pictures
    - find stock pics
  - Edit Pictures
    - add text, etc.
- Write post
- Edit post
- Check SEO
- Add thumbnail
- Schedule

## Post-Publishing

- Promote on Social Media (at least 2x)
  - Facebook
  - Pinterest
  - Twitter
  - Google Plus
  - Instagram
- Link Parties
  - Monday
  - Tuesday
  - Wednesday
  - Thursday
  - Friday
  - Saturday
  - Sunday
- Submit to Other Sites
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_